**Rubric for Representing – ELA 9 Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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|  |  | **Fully meeting expectations, with enriched understanding (EU)** | **Fully meeting grade level expectations (FM)** | **Mostly meeting grade level expectations (MM)** | **Not yet meeting grade level expectations (NY)** |
| **Message/Meaning** | **Clarity of key ideas for audience and purpose** | Your message is compelling and insightful. Your key ideas strongly support your message and carefully relate to your intended audience and purpose. | You show a clear understanding of your topic. Your key ideas are clear and straightforward and address audience and purpose. | Your message is apparent but unrefined. You need more ideas and information to clarify your message. Think about spending a little more time planning before you begin your representation. Why are you creating the representation and for whom? | You had some trouble making your message clear and focused. What are you trying to say through your representation? How can you support your ideas? Who are you sharing this with? Why? |
| **Create impact** | You have created representations that are highly engaging, appropriately detailed and make your viewer think deeply about your message. | You have created representations that create an impact for the viewers. You have used elements of art and principles of design to your advantage. | With some help, you have created representations that have some impact. Spend more time thinking about what makes you like representations? How can you increase the impact for others? | You are having trouble creating representations that have impact for viewers. Think about what makes visual representations interesting. Look at examples. |
| **Organization and Coherence** | **Clear organization of ideas** | Wow! You have attended to the particulars of organizing your message. Your organization enhances understanding for the audience and provides your perspective clearly and interestingly. | Organization is logical and communicated your message in a straightforward way. | With some help, you have a representation which is presented in a mostly clear way. Which part needs further development?  \_\_ Understanding the purpose.  \_\_Knowing more ways to organize your representation. | What is the purpose of this representation?  What organization will best communicate your message and best suit your purpose? What are your options for organization? |
| **Language style and choices** | **Variety of features, media, visuals** | You have used text features, media and visuals to fully enhance and deepen your message. You have taken risks and tried new and varied technology and elements. | You have used text features, media and visuals appropriately for your representation. | You have used some features, technology and visuals to enhance your representation. Consider developing your representation further with additional features, media and visuals. How can you use things like labels and captions? What new technology can you try? | Look at other representations to get ideas for possible features, technologies and visuals to use. What are you trying to say? What features can you use in your representation? How can you use labels and captions to add to your message? What technology will help you? |
| **Sound and video files** | You effectively used sound and video files to enhance your message, engage your audience and increase your own understanding. | You were able to independently create, edit and use sound and video files to enhance your message. | With some help, you were able to create, edit and use sound and video files. Keep practicing so you can eventually do this on your own. Remind yourself of why you are using these kinds of files. | You are having trouble, creating, editing and using sound and video files. What purpose do they serve? Who can help you with these skills? Make sure your message is clear before you begin. |

**Feedback:**