**Rubric for Representing (Ex. Comic strip, Poster, Survey) – ELA 8 Name \_\_\_\_\_\_\_\_\_**

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|  |  | **Fully meeting expectations, with enriched understanding (EU)** | **Fully meeting grade level expectations (FM)** | **Mostly meeting grade level expectations (MM)** | **Not yet meeting grade level expectations (NY)** |
| **Message/Meaning** | **Clarity of key ideas**  | Your message is compelling and insightful. Your key ideas strongly support your message. | You show a clear understanding of your topic. Your key ideas are clear and straightforward. | Your message is apparent but unrefined. You need more ideas and information to clarify your message. Think about spending a little more time planning before you begin your representation. | You had some trouble making your message clear and focused. What are you trying to say through your representation? How can you support your ideas? |
| **Create impact** | You have created representations that are highly engaging, appropriately detailed and make your viewer think deeply about your message. | You have created representations that create an impact for the viewers. You have used elements of art and principles of design to your advantage. | With some help, you have created representations that have some impact. Spend more time thinking about what makes you like representations? How can you increase the impact for others? | You are having trouble creating representations that have impact for viewers. Think about what makes visual representations interesting. Look at examples.  |
| **Adequate detail to suit purpose (persuade, entertain)** | You have clarified your purpose and addressed it with key elements and strong and engaging details. | You have determined your purpose and clearly attended to it with strong details in your representation. | With some guidance, you attended to your purpose with sufficient detail. Consider how to do this work on your own. What extra details can you add to enhance your representation? | You are having trouble using details to address your purpose. Why are you creating the representation? How can you use details to help this happen? What do we mean by details? |
| **Organization and Coherence** | **Clear organization of ideas** | Wow! You have attended to the particulars of organizing your message. Your organization enhances understanding for the audience and provides your perspective clearly and interestingly.  | Organization is logical and communicated your message in a straightforward way.  | With some help, you have a representation which is presented in a mostly clear way. Which part needs further development?\_\_ Understanding the purpose.\_\_Knowing more ways to organize your representation. | What is the purpose of this representation?What organization will best communicate your message and best suit your purpose? What are your options for organization? |
| **Appropriate text features** | You have used text features to fully enhance and deepen your message. You have taken risks and tried new and varied features. | You have used text features appropriately for a representation. | You have used some features to enhance your representation. Consider developing your representation further with additional features. How can you use things like labels and captions? | Look at other representations to get ideas for possible features to use. What are you trying to say? What features can you use in my representation? How can you use labels and captions to add to your message? |
| **Style and Language Choices** | **Enhance written communications** | You skillfully use representations to deepen your message and increase engagement. You are able to clearly explain your choices and offer suggestions to others. | When appropriate, your representations enhance other forms of communication and support the overall message. You can explain your choices. | With some guidance, you can create representations that support your other text forms. How can you make these decisions on your own? How can representations make your message stronger in a multi-media text? | You are having trouble using representations to enhance your overall message. What do representations tell us that other text forms don’t? How can you create representations that are strong? Look at the rest of this rubric for ideas. |
| **Visually accurate** | You have created a strong connection between the visual elements and the message. You have a strong grasp on visual accuracy. | You have created an obvious connection between the visual elements and the message. You spent time ensuring your chosen visual elements were accurate. | There is some connection between the visual elements and the message after assistance; more thinking before creating may help. | You had trouble connecting the visual elements and the message. Remember that every detail, image and word you create is part of the overall message. How can you plan your representation so all features support what you are trying to do? |

**Feedback:**