**Rubric for Persuasive Texts - Grade 7** Name:

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|  |  | **Fully meeting expectations, with enriched understanding (EU)** | **Fully meeting grade level expectations (FM)** | **Mostly meeting grade level expectations (MM)** | **Not yet meeting grade level expectations (NY)** |
| **Message/**  **Meaning** | **Message is clear through expression of opinion or judgement** | Your opinions are detailed and compelling; your persuasive message is engaging. | Your opinions are straightforward and relevant; your persuasive message is clear. | More ideas and info may be needed; You needed help to develop a clear and persuasive message. What opinion are you sharing and how can you best do that? | You need to spend more time developing your ideas. Pieces of your message are unclear. What are you really trying to say? How can you convince others? |
| **Make, explain and justify personal reactions and connections** | Your opinions are strongly supported and justified through insightful personal connections. I can really hear your voice in this text! | Your opinions, reactions and thoughts are justified through personal connections. I see how this topic is important to you. | You need to give more attention to justifying your reactions through personal connections. How does this topic relate to you? What is your voice? | You had some trouble connecting your text to yourself. How does this topic relate to you? How do you feel about it? What experiences have you had? |
| **Organization & Coherence** | **Logical and clear order and structure** | Your order is precise, unique and powerful. Persuasion is enhanced through your chosen organization. | Your argument is presented in a logical order. Your feelings and thoughts are clearly outlined. | You needed some help to organize your argument. How can you best justify your thoughts and feelings? | It was difficult to make connection between your argument and your justification and feelings. How can you plan your persuasive text before you begin to compose it? |
| **Provide support for message by reasons, explanations and evidence** | You use a wide variety of evidence that is reliable, accurate and convincing. Your support greatly enhances your text. | You have relevant reasons, explanations and evidence to support your opinions and judgements and they are taken from reliable, accurate resources. | Your evidence is not as reliable or relevant as it could be. You should spend more time choosing and finding appropriate sources of evidence. This should happen before you begin composing. | You had some trouble supporting your message. Think about where you can find reliable and accurate resources to support your argument. |
| Style & Language Choices | **Persuasive language** | You use a wide variety of strong verbs and descriptors that make your text rich and detailed. Your word choice enhances your presentation. | You use a variety of strong verbs and descriptors throughout your text. Your words give a clear picture of your argument. | Your words are more general than they need to be. How can you brainstorm more variety and word choice in your arguments? | There is little variety in your word choice. More attention needs to be paid to finding words that capture meaning. How can you do this work before you begin writing? |

Feedback: